



STALLION ADVERTISING 2011

This form is for **CHAPS UK Graded and current First Stage Approved Stallions only**

If you wish to advertise in the Spring STUD ISSUE of "a World of Colour" please complete this form and return it to M McGahan (Stallion Ads), c/o Interlith, Unit 4, Dinting Lane Ind Est, Glossop SK13 7NU [Email: idlprint@btconnect.com]; complete with full remittance.

If you wish to provide your own artwork it **MUST** be the correct size and sent in on a **CD** as a **PC-compatible high resolution pdf or jpeg file (not Mac produced)** and a **print out copy also supplied.**

FULL PAGE ADVERTS are 190mm wide x 276mm deep.

HALF PAGE adverts are 190mm wide x 135mm deep.

Any photos supplied must either be good quality photographs (no photocopies, as these produce poor quality scanned images) OR jpeg files on CD (min 350-dpi resolution).

If you want any photos or CDs returning please supply an SAE.

PLEASE BOOK MY ADVERTISING SPACE AS FOLLOWS:

FULL COLOUR ADVERTS:			MONO ADVERTS (Black and White):		
	Band A	Band B		Band A	Band B
<input type="checkbox"/> Full Page Colour	£190	£220	<input type="checkbox"/> Full Page Black and White	£65	£80
<input type="checkbox"/> Half Page Colour	£115	£140	<input type="checkbox"/> Half Page Black and White	£45	£55

PRICE BAND A: For adverts received on or before **17th December 2010.**

PRICE BAND B: Adverts received between **18th December 2010** and **11th January 2011.**

PLEASE USE BLOCK CAPITALS TO COMPLETE FORM

Name of Stallion: Height: Bone:

Graded or First Stage Approved: Type:

Standing at (stud details):

Contact Name: Tel:

Email: Mobile:

Website: No of Photos enc:

Sire:	Grand Sire:	GGS:
		GGD:
	Grand Dam:	GGS:
		GGD:
Dam:	Grand Sire:	GGS:
		GGD:
	Grand Dam:	GGS:
		GGD:

Write-up Information:

(Continue overleaf if required)

Advert Price: £ **Proof Reqd @** £4.00 **TOTAL AMOUNT:** £

Please make all cheques payable to: CHAPS (UK). Price Band & Copy Deadlines will be strictly adhered to. Adverts will not be accepted unless accompanied by full remittance.