



STALLION ADVERTISING 2012

This form is for CHAPS UK Graded and current First Stage Approved Stallions only

If you wish to advertise in the Spring STUD ISSUE of "a World of Colour" please complete this form and return it to M McGahan (Stallion Ads), c/o Interlith, Unit 4, Dinting Lane Ind Est, Glossop SK13 7NU complete with full remittance. [Email: chapseditor@hotmail.co.uk]

If you wish to provide your own artwork it MUST be the correct size and sent in on a CD as a PC-compatible high resolution pdf or jpeg file (not Mac produced) and a print out copy also supplied.

FULL PAGE ADVERTS are 190mm wide x 276mm deep.

HALF PAGE adverts are 190mm wide x 135mm deep.

Any photos supplied must either be good quality photographs (no photocopies, as these produce poor quality scanned images) OR jpeg files on CD (min 350-dpi resolution).

If you want any photos or CDs returning please supply an SAE.

PLEASE BOOK MY ADVERTISING SPACE AS FOLLOWS:

FULL COLOUR ADVERTS:	Band A	Band B	MONO ADVERTS (Black and White):	Band A	Band B
<input type="checkbox"/> Full Page Colour	£190	£220	<input type="checkbox"/> Full Page Black and White	£65	£80
<input type="checkbox"/> Half Page Colour	£115	£140	<input type="checkbox"/> Half Page Black and White	£45	£55

PRICE BAND A: For adverts received on or before **17th December 2011**.

PRICE BAND B: Adverts received between **18th December 2011** and **11th January 2012**.

PLEASE USE BLOCK CAPITALS TO COMPLETE FORM

Name of Stallion: Height: Bone:

Graded or First Stage Approved: Type:

Standing at (stud details):

Contact Name: Tel:

Email: Mobile:

Website: No of Photos enc:

Sire:	Grand Sire:	GGS:
		GGD:
Dam:	Grand Dam:	GGS:
		GGD:
	Grand Sire:	GGS:
		GGD:
	Grand Dam:	GGS:
		GGD:

Write-up Information:

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(Continue overleaf if required)

Advert Price: £ **Proof Reqd @** £4.00 **TOTAL AMOUNT:** £

Please make all cheques payable to: CHAPS (UK). Price Band & Copy Deadlines will be strictly adhered to. Adverts will not be accepted unless accompanied by full remittance.